

The Five Laws of Stratospheric Success

From *The Go-Giver: A Little Story About a Powerful Business Idea*, by Bob Burg and John David Mann (Portfolio/Penguin)

The Law of Value

Your true worth is determined by how much more you give in value than you take in payment.

The Law of Compensation

Your income is determined by how many people you serve and how well you serve them.

The Law of Influence

Your influence is determined by how abundantly you place other people's interests first.

The Law of Authenticity

The most valuable gift you have to offer is yourself.

The Law of Receptivity

The key to effective giving is to stay open to receiving.



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